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**RESPONSE UNDER 37 C.F.R. § 1.116
EXPEDITED PROCEDURE REQUESTED
EXAMINING GROUP 3622
PATENT**

Attorney Docket No. 05793.3055-00000

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:)	
)	
Jeffrey NORRIS)	Group Art Unit: 3622
)	
Application No.: 09/897,901)	Examiner: Daniel LASTRA
)	
Filed: July 5, 2001)	Confirmation No.: 1420
)	
For: SYSTEMS AND METHODS FOR)	Mail Stop AF
PROVIDING PURCHASE)	
TRANSACTION INCENTIVES)	

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

REQUEST FOR RECONSIDERATION

In reply to the Final Office Action mailed July 31, 2007, and pursuant to 37 C.F.R.

§ 1.116, Applicant proposes the following:

Remarks/Arguments begin on page 2 of this paper.